



# Energy Savings Project

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# Why Mobile Homes?

- Older homes less energy efficient
- Older homes → low income
- Affordable housing in rural towns
- 73% low-income residents
- Low income = higher energy burden
- Underserved population

# Project Overview

- 3 year project to test **energy efficiency & outreach strategies** to reduce energy burden among mobile home residents
- Partnering with **service providers** (COVER, Efficiency VT) to improve programs
- Partnering with **town energy committees** to connect residents with programs

# What if.....



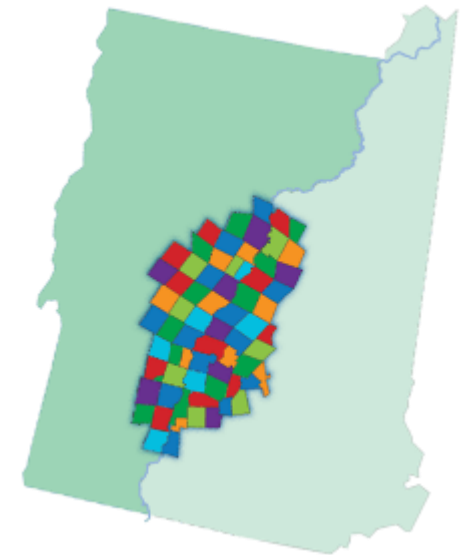
# Project Goals



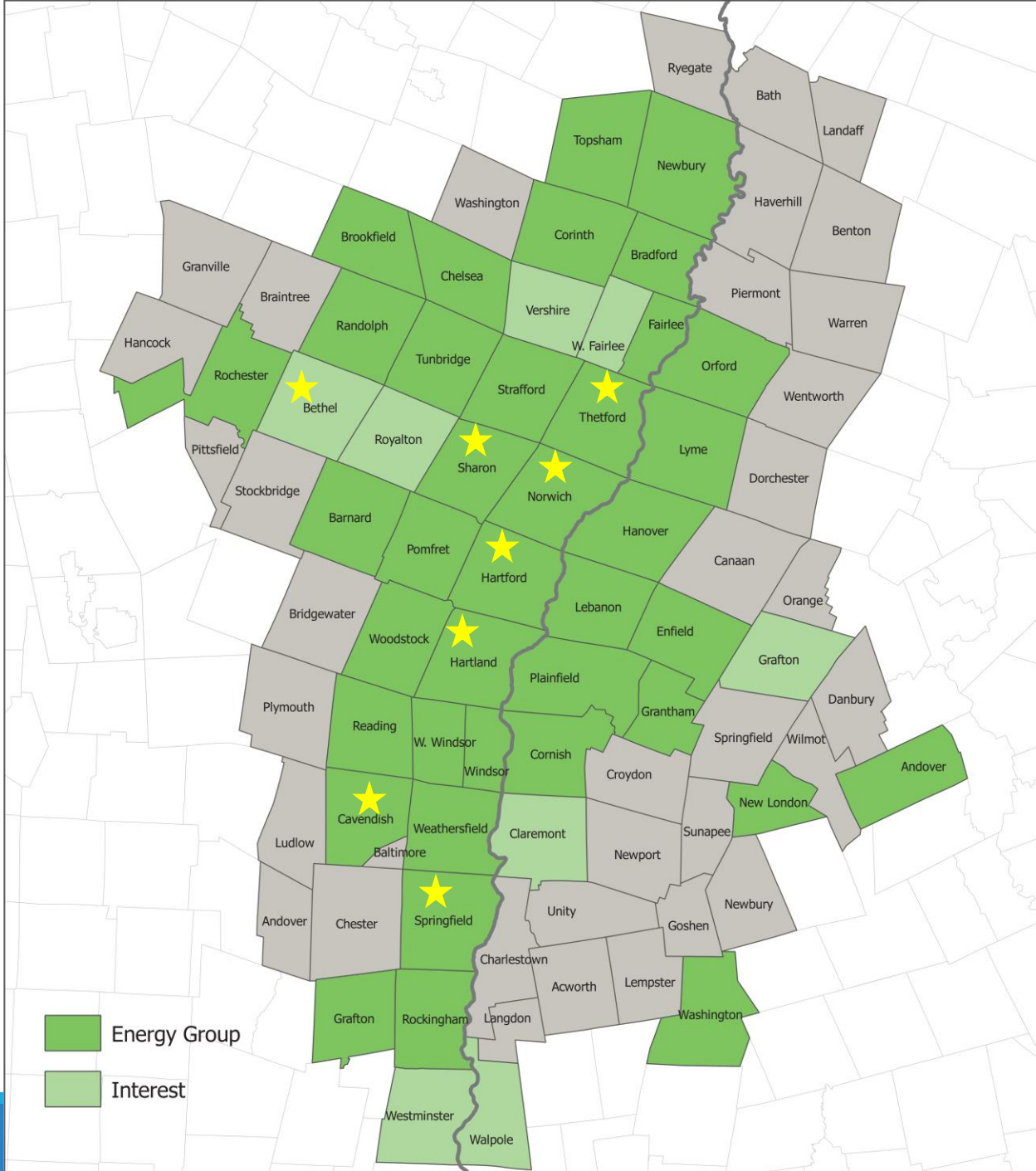
**Reduce  
energy  
burden**



**Make  
connections**



**Improve  
programs**



# Year One

- Lessons learned from Springfield & Hartford outreach campaigns
- Outreach materials & best practices
- Building relationships with service providers, sharing knowledge
- New services offered by COVER
- AmeriCorps VISTA member

# Project Timeline

- Phase 1 – Prep work (Summer)
  - ✓ Training
  - ✓ Volunteer roles
  - ✓ Outreach plan
  - ✓ Building relationships
- Phase 2 – Outreach (Fall)
  - ✓ Phone calls, putting up posters, mailings, “office” hours
- Phase 3 – Follow ups (Fall-Winter)
  - ✓ Direct assistance (phone calls, application help)
  - ✓ Gathering feedback



# What to expect

## Vital Communities:

- Recruit towns
- Train volunteers
- Outreach materials
- Support & tools to volunteer teams
- Collect data on outreach efforts
- Debrief with volunteer teams
- Budget for outreach
- Coordinate network calls
- Compile best practices, program feedback

## Energy Committee:

- On the ground outreach/human to human contact
- Build warm & trusting relationships
- Understand & communicate full range of programs
- Provide direct assistance
- Track contacts made
- Communicate outreach progress
- Feedback from residents

Questions?